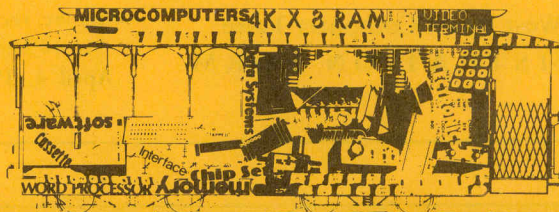# THE FIRST WEST COAST COMPUTER FAIRE

A Conference & Exposition on Personal & Home Computers

San Francisco Bay Area — Where It All Started — Has Its First Home Computing Convention

7,000 to 10,000 People
100 Conference Sessions
Publication of *Proceedings* Being Planned
200 Commercial & Homebrew Exhibits
Special Interest Social Centers

CO-SPONSORS INCLUDE AMATEUR, PROFESSIONAL, & EDUCATIONAL GROUPS

To Be Held in the San Francisco Civic Auditorium, Northern California's Largest Convention Facility

CONFERENCE SECTIONS ON HOME COMPUTING

Being Planned

- Computer Graphics on Home Computers
- Computer-Driven & Computer-Assisted Music Systems
- Speech Synthesis Using Home Computers
- Computers & Amateur Radio
- Computer Games: Alphanumeric & Graphic
- Personal Computers for the Physically Handicapped
- Computers & Systems for Small Businesses
- Tutorials for Hardware Novices & Software Novices

- Software Design for Personal Computers
- Microprogrammable Microprocessors for Hobbyists
- Optical Scanning for Inexpensive Program & Data Input
- Floppy Disc Systems for Home Computers
- Hardware & Software Standards for Personal Systems
- Seminars for Club Leaders, Editors, Organizers, etc.
- Personal Computers in Education (associated with a University of California short-course)

—— AND MUCH MORE ——

PRESENT-WORLD & FUTURE-WORLD BANQUET SPEAKERS

Fascinating Speakers will Discuss the Past, Present, & Future
Banquets to be Held in San Francisco's St. Francis Hotel

Frederik Pohl, Science Fiction Writer, & Lecturer to NASA, NY Academy of Science, etc.
Robots You Can Make for Fun & Profit

John Whitney, Pioneer Computer Film Maker under grants from Natl Endow. for Arts, Guggenheim, IBM
Digital Pyrotechnics: The Computer in Visual Arts

Henry Tropp, Smithsonian Institution Researcher in History of Computers, & Mathematician
The 1940's: The FIRST Personal Computing Era

Ted Nelson, Author, Director of the Xanadu Electronic Literary Network, & Swarthmore College Lecturer
Those Unforgettable Next Two Years

GET YOUR FREE COPY OF SILICON GULCH GAZETTE

- All the news about the First West Coast Computer Faire
- Plus lots more, just to make it interesting:
  - "Hot news", & raging rumors from "Silicon Valley" (the San Francisco Bay Area)
  - Product announcements, equipment descriptions, hardware & software news and feature articles, etc.

- Details of the *Proceedings* of the Computer Faire
- Just write, & say: "Send me the *Gazette*."
  Jim Warren, Faire Chairperson
  The Computer Faire
  Box 1579, Palo Alto CA 94302
  (415) 851-7664

april 15-17, 1977 · san francisco

TURN OVER FOR PREREGISTRATION DETAILS

USE THIS & OBTAIN
A REDUCED
ADMISSION RATE

The First West Coast Computer Faire
PREREGISTRATION FORM

*Must be received
on or before*
April 4, 1977.

Send payment & *completed*
Preregistration Form to:
The Computer Faire
Box 1579, Palo Alto CA 94302.
Do NOT send cash. Send check,
or money order.

NAME _____

MAILING _____

ADDRESS_____

CITY _____ STATE_____ ZIP/POSTAL CODE_____

*THIS QUESTIONNAIRE MUST BE COMPLETED IN ORDER TO TAKE ADVANTAGE
OF THE REDUCED ADMISSION RATE.*

☐ $7 Special, Homebrew CC Pre-
Reg. admission fee is enclosed.
(Normal Pre-Reg.: $8; at-the-
door: $9.) Includes admission
to all exhibits & official con-
ference sessions, April 16 & 17.

☐ Please forward the *Silicon Gulch
Gazette* that contains all details
about the Faire, banquets, hotel
accommodations, maps, etc.

AGE RANGE
1☐ Under 15
2☐ 15 - 18
3☐ 19 - 25
4☐ 26 - 35
5☐ 36 - 45
6☐ 45 - 65
7☐ Over 65

IF IN SCHOOL
38☐ Grades 1 - 8
39☐ High School
40☐ Technical School
41☐ Junior College
42☐ Undergrad, 4-year
43☐ Graduate School
44☐ Pre-Master's
45☐ Pre-Ph.D.
46☐ Post Doctorate

SCHOOLING COMPLETED
68☐ High School
69☐ A.A. (Jr. College)
70☐ Bachelor's
71☐ Master's
72☐ Doctorate
73☐ Ph.D.
74☐ M.D.
75☐ D. Ed.
76☐ Other

COMPUTER & ELECTRONICS PUBLICATIONS YOU RECEIVE
94☐ *Byte*
95☐ *Interface Age*
96☐ *SCCS Interface*
97☐ *Personal Computing*
98☐ *Kilobaud*
99☐ *Minicomputer News*
100☐ *Computerworld*
101☐ *Computer Design*
102☐ *Datamation*
103☐ *Mini-Micro Systems*
104☐ *Computer Decisions*
105☐ Others:_____

137☐ *Dr. Dobb's Journal*
138☐ *People's Computer Co.*
139☐ *Creative Computing*
140☐ *(IEEE CS) Computer*
141☐ *Communications of the ACM*
142☐ *Popular Electronics*
143☐ *Radio-Electronics*
144☐ *QST*
145☐ *Ham Radio*
146☐ *73*

LEVEL OF INVOLVEMENT AND INTEREST
8☐ Total novice, newly interested in personal computers
9☐ Computer hobbyist, only (with or without equipment)
10☐ Both a computer hobbyist, and a computer professional
11☐ Currently only a computer professional

Equipment you own or are planning to purchase immediately.

MEMORY
A _____ K bytes RAM
B _____ K bytes ROM
C _____ K bytes EPROM
D _____ K bytes PROM
E _____ K bytes CORE
12 Other:
_____
_____

CPU
47☐ 8080
48☐ 8008
49☐ Z-80
50☐ 6800
51☐ 6502
52☐ SC/MP
53☐ PACE
54☐ 2650
55☐ F-8
56☐ COSMAC
57☐ 6100
58☐ LSI-11
59☐ PDP-8
60☐ PDP-11
61☐ BIPOLAR
62☐ TTL
(Homebrew)
63 Other:
_____

TERMINAL
77☐ ASR 33
78☐ KSR 33
79☐ Baudot TTY
80☐ Other TTY
81☐ TVT-2
82☐ Polymorphic VDM
83☐ ADM-3
84☐ SWT CT1024
85☐ PT VDM-1
86☐ Office Selectric
87☐ I/O Selectric
88☐ Other:
_____
_____
89☐ Have hard-copy
90☐ Upper-case only
91☐ Have soft-copy
92☐ Upper-case only
93☐ Homebrewed
_____

MASS STORAGE
13☐ Phillips Cassette Tape
14☐ "Byte Standard"
15☐ Tarbell
16 Other:
_____
_____
17☐ 3M Cassette
18☐ Floppy disc
19☐ iCOM 64☐ MITS
20☐ Pertec 65☐ IMSAI 67 Other mass storage:_____
21☐ Diablo 66☐ PerSci
22☐ Shugart mini
23☐ Shugart standard
24 Other:
_____,

EMPLOYMENT
106☐ Idle rich, full-time student, or unemployed
107☐ Work with computers
108☐ Maxi's 109☐ Mini's 110☐ Micro's
111☐ Management
112☐ Marketing
113☐ Programming
114☐ Engineer
115☐ Programmer
116☐ Technician F $_____

If you recommend or specify
computer-related purchasing,
what is the approximate
yearly dollar volume?

117☐ Work in non-computer digital electronics
118☐ Work in non-digital electronics
119☐ Radio 120☐ TV 121☐ Telecommunications

122☐ Other:_____
123☐ Work in non-electronic technical or scientific area
124☐ Work in education
125☐ CS or EE   128☐ Mathematics
126☐ Other Engineering 129☐ Statistics or O.R.
127☐ Other Science   130☐ Education
131☐ Work in Medicine or Biomedical area

How long have you considered yourself a computer *hobbyist*?

G_____
132☐ Am a member of an amateur computer club

133 If so, which club? _____

134 Located where?_____
_____
_____

Other hobbies of current interest:
135☐ Amateur radio ("ham"; not C.B.) Call #_____ H
136 Other:
_____
_____
_____
_____

SOFTWARE & FIRMWARE YOU USE ON YOUR PERSONAL COMPUTER
Source & Name

25☐ Assembler _____
26☐ with macros _____
27☐ Editor _____
28☐ char.-oriented _____
29☐ line-oriented _____
30☐ Debugger _____
31☐ BASIC _____
32☐ includes float. pt _____
33☐ String processor _____
34 Other interpreters _____
35 Other compilers _____
36 Monitors _____
37 Operating systems _____